



career
i n n o v a t i o n s
Career Coaching | Resume Consulting



Career Coaching with an edge



Lauren Malmon, MAHR, Principal, has over 15 years of experience in resume writing, career development,

and Human Resources Management with hundreds of clients in private practice, Fortune 500 and small companies, the world's largest Outplacement Consulting company, Universities, and the Federal Government.

**We specialize in complex
job histories and career changes.**

At Career Innovations, we combine insider knowledge of the hiring process with strong, practical career coaching skills to facilitate your success.

Resume Development

- Focusing your resume to stand out from the crowd for your desired job
- Developing impactful accomplishment statements
- Creating a format that highlights your best qualities, while minimizing ageism, employment gaps, and other issues

Personal Branding Strategy

- Finding effective ways to use traditional and new social media to your advantage for networking
- Creating a branding and/or networking strategy that displays your best qualities and helps you locate your ideal job

Interview and Negotiation Strategy

- Practicing interview and negotiation techniques with a mock interview or discussion to help you get the job and compensation you deserve

Career Assessment

- Using focused career instruments and tools to help you discover your strengths, values, and target jobs
- Identifying the process of moving forward in your chosen career field

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